

## EXPERIENCE

### Freelance Dubai

#### Senior Copywriter

November 2022 – Present

Took some time to travel the world and work here & there when necessary.

Earned spot on The Drum's ranking of The World's Most Awarded Copywriters, as a freelancer.

Agencies: Impact BBDO, Leo Burnett, Saatchi & Saatchi, Mamac Ogilvy, FP7, VML

Pitches Won: Ferrero Rocher (Global), Mondelez, Majd Al-Futtaim, Al-Nakhla

Clients: Etihad Airways, Ferrero Rocher, Dubai Tourism, e&, Dove, Majd Al-Futtaim, Mondelez

### Saatchi & Saatchi Dubai

#### Senior Copywriter

January 2022 – October 2022

Achieved lifelong dream of selling through award-winning idea featuring puppies.

Clients: Visa, Oreo, Citibank

### Mamac Ogilvy Dubai

#### Copywriter

July 2019 – January 2022

Helped agency secure rank of #7 creative agency in the world on WARC Creative 100.

Clients: Dove, d3, IKEA, KFC, Volkswagen, Coca-Cola, Accor Hotels, Mondelez, Emirates NBD

### The Collective by TBWA/Chiat/Day Los Angeles

#### Copywriter

May 2018 – June 2019

Reveled in the presence of some Creative legends (and their dogs).

Clients: AT&T, McCafé, Pro Bono

### RPA Los Angeles

#### Copywriter

March 2015 – April 2018

Secured first new business win with my own concept and copy. Celebrated "appropriately".

Pitches Won: Pocky

Clients: ARCO, ampm, Pocky, Farmers Insurance, Newport Beach Film Festival, Honda, Intuit QuickBooks, Tempur-Pedic

## AWARDS & HONORS

### One Show

Shortlist

### Effies

1 Silver  
2 Bronze

### Dubai Lynx

1 Silver  
5 Bronze

### Loeries

1 Bronze  
2 Craft Certificates

### Addys

1 Silver  
2 Bronze

## EDUCATION

### DePaul University

B.A. Public Relations and Advertising